Connecting Pakistan
Through Technology,
Communication and
Partnership.

TELECOM
SATELLITE WORLD
(PRIVATE) LIMITED



Company Overview

TELECOM SATELLITE WORLD (PRIVATE) LIMITED is a proposed telecommunications, satellite communications, internet, and technology services business based in Pakistan. The company aims to build a professional business network serving residential, commercial, and institutional customers through approved products, authorized service arrangements, and strategic partnerships.

The proposed portfolio includes satellite connectivity solutions, internet services, telecommunications equipment, networking products, infrastructure support, and related technical services. The company is currently at the pre-launch stage; its final service portfolio, commercial arrangements, suppliers, and operational capabilities remain subject to feasibility assessment and the required approvals.

VISION

To become a recognized provider of telecommunications, satellite communication, internet, and technology solutions across Pakistan.

MISSION

To develop a professional nationwide business network that delivers reliable technology solutions, creates business opportunities, and supports sustainable growth through quality service, innovation, and strategic partnerships.

CORE BUSINESS AREAS

★ SATELLITE INTERNET & COMMUNICATION

Explore satellite-based connectivity and communication solutions for customers and locations where conventional infrastructure may be limited. Potential activities include equipment sales, authorized connectivity arrangements, installation coordination, configuration, technical support, and maintenance.

★ INTERNET & CONNECTIVITY SERVICES

Evaluate opportunities for residential, commercial, and institutional connectivity, business internet solutions, network setup, customer onboarding, and managed connectivity. Services requiring licences or authorizations will only be offered after the required permissions or authorized-provider arrangements are in place.

★ TELECOM EQUIPMENT & ACCESSORIES

Potential product categories include routers, Wi-Fi equipment, network switches, antennas, fibre-optic products, cables, connectors, installation materials, satellite terminals, and supporting telecom power equipment, subject to approved sourcing and applicable requirements.

★ TELECOM INFRASTRUCTURE & TECHNICAL SUPPORT

Explore opportunities involving telecom site coordination, tower-related equipment, network infrastructure materials, power backup, fibre connectivity, installation coordination, maintenance, and technical project support through qualified contractors and authorized partners.

CORE BUSINESS AREAS

★ INTEGRATED TECHNOLOGY SOLUTIONS

Where suitable, the company may combine equipment, connectivity, installation coordination, maintenance arrangements, and technical support to provide coordinated solutions for commercial and institutional customers.

NATIONWIDE FRANCHISE NETWORK

The company proposes to develop a franchise and business partner network across Pakistan. Subject to final approval and contractual terms, possible partner categories may include:

- ★ Retail Franchise: approved equipment and accessories sales, customer enquiries, and eligible service packages.
- ★ Service Franchise: installation, maintenance, technical support, and customer assistance performed by appropriately qualified and authorized personnel.
- ★ Regional Franchise: coordination of approved outlets, corporate customers, distribution, or regional service delivery.
- ★ Infrastructure Business Partner: specialist collaboration on eligible network and infrastructure projects under separate technical and commercial agreements.

Franchise rights, territories, investment requirements, service permissions, and responsibilities will be defined for each category. Not every franchise partner will automatically be authorized to provide every service.

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JOINT INVESTMENT & PARTNERSHIP APPROACH

The proposed model may involve contributions from the company and franchise partners toward premises, equipment, inventory, installation tools, staffing, marketing, infrastructure, and working capital, according to a mutually agreed written arrangement.

Before any arrangement is launched, the parties should document each contribution, ownership of equipment and inventory, management responsibilities, operating expenses, revenue collection, fees or royalties, responsibility for losses, maintenance, insurance, exit terms, termination, and dispute resolution. The proposed framework does not itself constitute a commitment to provide funding or guarantee a return.

PROPOSED REVENUE SOURCES

- ★ Sale of approved telecommunications and networking equipment.
- ★ Installation, maintenance, and technical service charges.
- ★ Authorized connectivity or service commissions.
- ★ Corporate supply and technology projects.
- ★ Infrastructure project coordination or service revenue.
- ★ Franchise onboarding fees and royalties, where included in the final agreement.
- ★ Training or support charges where contractually agreed.

Revenue sources will depend on the final business model, supplier arrangements, customer demand, operating capacity, and applicable authorizations. No profit, investment return, or payback period is guaranteed.

MARKETING & CUSTOMER DEVELOPMENT

Planned marketing activities may include a professional website, digital and social media campaigns, local franchise advertising, equipment catalogues, corporate sales presentations, business-to-business partnerships, outreach to commercial and institutional customers, relevant technology exhibitions, and customer referral and after-sales programmes.

Marketing claims will need to reflect actual coverage, available products, authorized services, and verified technical capabilities. Service speeds, availability, and performance guarantees should not be advertised without reliable supporting information.

IMPLEMENTATION & EXPANSION ROADMAP

- ★ Phase 1 — Business Preparation: finalize the service portfolio, business structure, target customers, investment requirements, supplier strategy, and regulatory review.
- ★ Phase 2 — Partnerships: identify suitable manufacturers, distributors, internet operators, satellite providers, installation contractors, and infrastructure partners.
- ★ Phase 3 — Pilot Operation: test product demand, service delivery, customer acquisition costs, inventory requirements, and operating expenses.
- ★ Phase 4 — Franchise Programme: finalize categories, investment packages, agreements, royalty structure, manuals, training, and partner selection.
- ★ Phase 5 — Initial Launch: select suitable partners in assessed markets and review operating performance.
- ★ Phase 6 — Nationwide Expansion: expand gradually according to financial performance, demand, infrastructure, regulatory permissions, and support capacity.

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REGULATORY COMPLIANCE & RISK MANAGEMENT

Before commencing operations, the company will need to assess the requirements applicable to each service in Pakistan. Depending on the activities, these may include company and tax obligations, Pakistan Telecommunication Authority requirements, satellite or spectrum-related permissions, equipment approval and import requirements, infrastructure and safety permissions, authorized-provider agreements, cyber security practices, and franchise and trademark documentation.

Qualified legal and regulatory advice should be obtained before offering regulated services. Risk controls should include supplier verification, staff training, qualified contractors, clear warranties and service expectations, customer-data procedures, partner due diligence, cash-flow monitoring, and expansion within available financial and technical capacity.







Business Enquiries: Franchise Opportunities | Satellite Communications | Internet Services | Telecom Equipment | Network Infrastructure

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